

OVERVIEW

The Clarice Rental Rates are comprised of a package system.

RENTAL COST = I. VENUES + II. EQUIPMENT & EVENTS LABOR PACKAGES + III. FRONT OF HOUSE

I. VENUES

Rates are per performance or event, including access to the venue for set up, event time, and clean up. Flat rate includes standard equipment configuration for the space and labor.

Dekelbom Concert Hall

Commercial	\$6,500
Non-Profit	\$4,875

Kay Theatre

Commercial	\$6,000
Non-Profit	\$4,500

Gildenhorn Recital Hall

Commercial	\$3,520
Non-Profit	\$2,640

Kogod Theatre

Commercial	\$4,000
Non-Profit	\$3,000

Dance Theatre

Commercial	\$3,875
Non-Profit	\$2,900

Cafritz Foundation Theatre

Commercial	\$1,550
Non-Profit	\$1,160

UMD Campus and SGA Student group rental rates available upon request at rentals-theclarice@umd.edu

The rate for space includes:

- *Mixing console, portable speakers*
- *Piano (Dekelbom and Gildenhorn only)**
- *6ft/8ft tables and chairs*
- *Dressing Rooms**
- *Music Stands and chairs*
- *(2) Parking passes for back lot*
- *Production Coordinator – prepares backstage*
- *Crew Lead – reports to Production Coordinator*

**subject to availability*

II. EQUIPMENT & EVENTS LABOR PACKAGES

Packages can be added to any Venue rental.

Packages are added if event's needs go beyond the standard configuration of the Venue.

All equipment and personnel subject to availability and final request.

Approved vendor list available upon request.

If the rental event needs exceed the Inventory, additional Equipment will be rented and charged to the client:

- Unavailable gear, The Clarice would handle the procurement of Equipment
- Outside contracted gear, the Licensee would handle the procurement of Equipment

Audio Packages

- **Audio Package 1**- \$450
Main PA Speaker System, Standard Music Playback, Up to 2 wireless/wired handheld mics
- **Audio Package 2**- \$1000
Audio Package 1 + Multiple microphone (wired and/or wireless) set up, Monitor speaker setup
- **Audio Package 3**- Price TBD
Subcontracted audio gear from an approved vendor. Audio crew based on specific show needs.

Lighting Packages

- **Lighting Package 1**- \$350
Refocusing of specials only.
- **Lighting Package 2**- \$750
Refocusing of specials and creation of multiple lighting looks.
- **Lighting Package 3**- Price TBD
Outside contracted lighting company gear and labor from an approved vendor.
Lighting Crew based on specific show needs.

Projections Packages

- **TV Monitor Package** - \$200 per monitor
The Clarice provided TV monitor on TV stand. Installation labor included.
- **Projections Package**- \$1500
The Clarice provided computer, projector, and screen. Installation labor included.
- **Opera Title Screens** - \$2000
Installation labor included. *Kay only.*

Streaming Packages

- **Streaming Package 1** - \$250
The Clarice provided fixed camera livestream available on Vimeo for Sixty (60) days. Installation labor included.
- **Streaming Package 2** – Price TBD
Outside contracted company gear and labor from an approved vendor
- **Comment Moderation add on package** - \$125

Closed Caption Packages: Captioning is booked through a third-party provider

- **CC Package 1 – Market Price**
Meaning-to-meaning: Recommended for meetings. Reservations require two weeks' notice.
- **CC Package 2 – Market Price**
Verbatim Recommended for live performances. Reservations require two weeks' notice.

Rigging Packages

- **Rigging Package 1-** \$300
Hang banners only.
- **Rigging Package 2-** \$675
Hang banners, constructed scenery, and drops.
- **Rigging Package 3-** Price TBD
Outside truss system, performer flying, etc. Must be approved by The Clarice.

Stage Operations Packages

- **Marley Package** - \$400
Includes labor and marley floor. *Kay, Dance Theater and Kogod only.*
- **Riser Package** - \$1400
Includes labor, risers, and seating. *Kogod only.*
- **Soft Goods Package 1** - \$300
Installation of legs to softgoods rep. *Kay and Kogod only.*
- **Soft Goods Package 2** - \$550
Alteration of curtains and legs in softgoods rep. *Kay and Kogod only.*

Production Management Labor Packages

- **Events Labor Package 1A** – Load In/Load Out Crew - \$350 (no full or half day rate)
- **Events Labor Package 1B** – Additional Stage Hand – Half Day \$250 – Full Day \$350
- **Events Labor Package 2** – Backstage Crew Level 1 – Half Day \$450 – Full Day \$700
 - Includes Load In/Load Out Crew
 - Includes (1) additional Stage Hand
- **Events Labor Package 3** – Backstage Crew Level 2 – Half Day \$600 – Full Day \$850
 - Includes Load In/Load Out Crew
 - Includes (2) additional Stage Hands
- **Events Labor Package 4** – Fully Produced Production – TBD
 - Includes Load In/Load Out Crew
 - Stage Hands & Specifically Trained Crew Positions

Piano Rates – Pianos only included in rental fee for Dekelboun and Gildenhorn

- 9-foot piano - \$300 per day*
 - 7-foot piano - \$200 per day*
 - Rental fee of off premises piano – TBD
 - Rate to load in/out piano to Kay, Kogod or Cafritz - \$100
 - Piano Tuning - \$250 per tune
 - Standby Tuner - \$150 per hour
- tunings scheduled or cancelled with less than 48 hours' notice will incur a \$135 service charge**

**subject to availability*

III. FRONT OF HOUSE & TICKETING

All ticketing must be managed by The Clarice Ticketing Office.
 Price is per performance or event.

The rate includes:

- *Guest Experience Coordinator - Prepares tickets, seating, responsible for ushers*
- *Front of House Staff – ushers and ticket office, reports to Guest Experience Coordinator*
- *Ticket printing fees*
- *Seating chart customization*

To determine Front of House & Ticketing Rate:

STEP 1 – Select Venue

STEP 2 – Select Event Type

Invite-Only Events have a specifically invited audience only, not open to General Public

Example: Wedding receptions or private parties

Public Events are open for anyone to attend

Example: Performances or lectures

STEP 3 – Select Ticketing Type

Free Events: No charge to attendees.

Free Events-Ticketed: No charge to attendees, but a reserved ticket still required for entry

Single Price Zone: Offer one price for seating

Multi-Price Zone: Range of pricing for seating

Invite-Only Events

Venue	Free	Free – Ticketed	Single Price Zone
Dekelboun Concert Hall	\$400	\$600	\$1,200
Kay Theatre	\$275	\$450	\$900
Gildenhorn Recital Hall	\$200	\$300	\$600
Dance Theatre	\$175	\$250	\$500
Kogod Theatre	\$150	\$200	\$400
Cafritz Foundation Theatre	\$50	\$150	\$300

Public Events

Venue	Free	Free – Ticketed	Single Price Zone	Multi-Price Zone
Dekelboun Concert Hall	\$700	\$1,000	\$2,000	\$2,500
Kay Theatre	\$525	\$750	\$1,500	\$2,000
Gildenhorn Recital Hall	\$350	\$500	\$1,000	\$1,500
Dance Theatre	\$200	\$375	\$750	N/A
Kogod Theatre	\$175	\$250	\$500	N/A
Cafritz Foundation Theatre	\$140	\$200	\$400	N/A

IV. SPECIAL EVENT VENUES

Special Events Venues are spaces that are ideal for a reception component, such as a private party or wedding. Can be booked as a single rental or added on to any Venue rental.

Upper Pavilion

Commercial	\$1,200
Non-Profit	\$900
Campus	\$675
Student Group	\$500

Lower Pavilion

Commercial	\$4000
Non-Profit	\$3000
Campus	\$2250
Student	\$1700

Theatre Courtyard

Commercial	\$4,500
Non-Profit	\$3,375
Campus	\$2,530
Student Group	\$1,900

Faculty & Staff Lounge

Commercial	\$500
Non-Profit	\$375
Campus	\$300
Student Group	\$175